

CURRICULUM VITAE



PERSONAL INFORMATION

Name	CRISTIANO FRESCHI
Address	via Balestrieri, 7 – Lemignano – 43044 Collecchio (PR) - ITALY
Phone number	+39 3207935285
E-mail	info@cristianofreschi.com
Web Sites	Wedding Photographer: www.cristianofreschi.com Commercial Photographer: www.riscattofotografico.it
Nationality	Italian
Date and Place of Birth	May 28, 1974 - Clusone (BG) ITALY
Fiscal code	FRSCST74E28C800S
Driver's License	A, B, car owner

ABOUT ME

Engineer by training, photographer by vocation and passion, I strive to blend two seemingly distant worlds.

During my university years, I nurtured a strong rationality driven by my interest in physics and its manifestations in nature. Over time, however, I felt the need to give more room to creativity, initially in my personal life and later in my professional sphere, which led me to start my own photography business.

Thanks to my passion for cinema, I have had the opportunity to participate in various cinematographic projects, both in documentary and fiction. Among the most significant experiences, I can mention my collaboration as a set photographer for the TV movie *Giovannino Guareschi* (produced by Adele Srl for RAI1, historically the first and main TV channel in Italy), for the short film *Amelia* (Awarded at Youz 2022 and selected at the Not Film Fest, Vertical Vision, and Tijuana Film Festival), and my work on the photography for the project *Atlante dell'Ora di Cena* (documentary film and webdoc). Additionally, I have worked with the association 24fps on various projects involving photographic documentation and color grading.

WORK EXPERIENCE

Date	From December 2012 to Present
Type of Work	Owner of RISCATTO FOTOGRAFICO DI FRESCHI CRISTIANO via Balestrieri, 7 43044 Lemignano di Collecchio (PR), Italy VAT number IT02669660348 Fiscal Code FRSCST74E28C800S
Industry Sector	Sector: Photography Business Activity: (Store located at Via Cavallotti 5, Parma – until December 2018); Freelance from January 2019 to present.

Main Duties and Responsibilities	• Stage photographer on cinema sets, managing film production schedules; • Color Correction e Color Grading for video; • Reportage and on-set documentation photography; • Short, medium, and long-term activity planning and management; • Daily management of a commercial activity (photography store for 6 years); • Design, organization, and execution of photography training courses (including Parma 2020, Chiesi SpA, Il Ruolo Terapeutico di Parma); • Design, organization, and implementation of courses exploring how photography can illuminate students' emotional and relational worlds. In this context, I collaborate with Dr. Carolina Gandolfi, psychotherapist and president of Il Ruolo Terapeutico di Parma. I am delving into the topic of PhotoTherapy in supportive relationships; • Client and supplier management, direct contact with them; • Marketing skills development (social media, external communication) and sales; • Administrative activity oversight; • Screening/evaluation/selection of personnel; • HR management (photography assistants, interns, collaborators); • Creation, analysis, and maintenance of goals/budgets.
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WORK EXPERIENCE

Date	From December 2002 to August 2012
Name and Address of Employer	PPG – INTERCAST EUROPE S.r.l. , via G. Natta n°10/a, 43122 Parma (PPG INDUSTRIES GROUP) - ITALY
Industry Sector	Plastic Materials Sector (Rubber and Plastic) Production of sun filters (aesthetic and technical products) in polymeric materials
Job Title	R&D PROJECT LEADER
Main Duties and Responsibilities	• Project coordination and supervision; • Monitoring and managing issues in PVD (Physical Vapour Deposition) production processes; • Direct contact with suppliers; • Participation in screening/evaluation/selection of personnel; • Management of the pad printing process; • Development of new production processes (e.g., PVA film thermoforming); • HR management (laboratory technicians); • Budget analysis; • Weekly and monthly reporting.

EDUCATION AND TRAINING

Date	1995-2002
Name and Type of Educational and/or Training Institution	MECHANICAL and MANAGEMENT ENGINEERING Parma University Facoltà d'Ingegneria - Faculty of Engineering
Subjects Skills Studied	Mathematics, Geometry, Physics, Mechanical Design, Management Design, CAD
Degree and/or Qualification Obtained	DEGREE in MECHANICAL AND MANAGEMENT ENGINEERING
Grade	99/110
Study Abroad Experience	From February 2001 to July 2001: Study experience (Erasmus) in Luleå (Sweden) at Luleå Teckniska Universitet

ADDITIONAL TRAINING

Additional Training	Course: " Phototherapy in Clinical Practice: Self-Portrait, Dream, and Self-Narration" – FCP Continuous Education in Psychology Course: " Personal Management " – Festo Consulting Course: " Six Sigma Logic Accelerator - Catalyst" Course: " Project Management " – Festo Consulting Course: "Operational and Legal Training on the Role of the Supervisor within the Company"
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PERSONAL SKILLS AND COMPETENCIES

Native Language	ITALIAN
Other languages	ENGLISH • Reading Skills: EXCELLENT • Writing Skills: GOOD • Speaking Skills: FAIR

Interpersonal Skills and Competencies

- **Relations** with Clients/Suppliers/Public:
 - Aptitude for relationships
 - Strong interpersonal skills
 - Mediation and listening skills
- Working with **Collaborators**:
 - Personnel management
 - Developing collaborators' skills
 - Team spirit
 - Conflict resolution
 - Communication and information sharing
 - Delegating tasks
 - Promoting teamwork
 - Leveraging collaborators' strengths
- Ability to interact with student groups (developed through working on courses for various age groups)
- **Openness and flexibility**

Organizational Skills and Competencies

- **Activity Management**:
 - Planning and organizing
 - Taking responsibility
- **Course Organization**:
 - Conceptualization
 - Organization and planning
 - Execution
- **Autonomy** in performing assigned tasks
- Daily and weekly **scheduling** of collaborators' work
- Managing critical and complex situations (**problem solving**)

IT Skills and Competencies

- Good knowledge of the Microsoft Office operating system, especially PowerPoint, Excel, and Word
- Windows and MAC OSX: Excellent Knowledge
- Excellent knowledge of photographic software such as Adobe Photoshop, Adobe Lightroom, Capture One
- Good knowledge of publishing software like Affinity Publisher

Artistic Skills and Competencies

Professional Skills in Photography and Image Manipulation
Good knowledge of Art History

Willingness to Travel

Available for international travel

Sincerely,
Cristiano Freschi

